

# School of Public Policy and Administration

## Weekly Newsletter

### May 2014 – Volume 2, Issue 18

#### Important Reminders

##### PPASA Executive Council 2014-2015

**Public Policy Administration Student Association (PPASA)** Following is an introduction from the incoming PPASA Executive Council for the 2014-2015 academic year at York University.

##### **President, Kevin Baksh, Spec. Hons. BPA, 4th year**

Hello my fellow members, it will be my privilege to serve as your president for the 2014-2015 academic year. It is my goal to expand PPASA within York University whilst also expanding external outreach. I look forward to a productive and enterprising year. If you have any questions or concerns, do not hesitate to contact me at [ppasa@yorku.ca](mailto:ppasa@yorku.ca).

##### **The PPASA Executive Council for 2014-2015:**

Kevin Baksh – President

Sanura Daniel – Vice – President

Alamgir (Alam) Khandwala – Treasurer

Farah Shamoun – Secretary

Uwadinisu (Dino) Onyenokwe – Director of Communications

Lester Coratchia – Director of Affairs

Munisha Basiram – Director of Recruitment

You can find out more information about the Public Policy and Administration Student Association, by visiting the following website:

[http://www.yorku.ca/ppasa/wp/?page\\_id=4](http://www.yorku.ca/ppasa/wp/?page_id=4)

#### SPPA Events / News

##### New Staff Nominee to the Board of Governors

As a result of an election at large, *MPPAL Alumni*, Dragan Spasojevic has been nominated by full-time non-academic employees for membership on the Board of Governors. He replaces Debbie Jamieson who has ably served since July 2004. Upon confirmation by the board, he will begin serving a two-year term effective July 1. Spasojevic is the manager of Community Relations & Crime Prevention at York University. He will join Salvatore

Paneduro who was appointed last year to the second board seat for non-academic employees.

##### Public Administration jobs rank highly in Canada's 100 Best Jobs

Canadian Business Magazine recently ranked the 100 "Best Jobs" in Canada, and ranking high in the list were numerous public administration and public service jobs. At #2 sat Public Administration Director with a median income of \$97,074, 21% 5-year wage growth, and 21% 5-year job growth.

To build the list of Canada's 100 Best Jobs, data was taken from Statistics Canada, including jobs that had experienced employment growth over the past five years, had a minimum median salary of \$60,000 and employed at least 5,000 people. Rankings are based on four criteria:

employment growth (25%), median compensation (based on a 40-hour workweek) in 2013 (40%), the change in median compensation from 2007–08 to 2012–13 (10%), and projected demand for those jobs using data from Human Resources and Skills Development Canada (25%). (The complete ranking can be found here: <http://www.canadianbusiness.com/lists-and-rankings/best-jobs/2014-full-ranking-canada-100-best-jobs/>).

While "Lawyer" ranked first on the list, it should be noted that the median salary of Public Administration Directors sits well above that of the average Lawyer. Other notable public administration and public policy careers that ranked high on the list were "Government Program Officer" at #14 and "Education Policy Researchers/Consultants" at #22.

#### Other News

##### Three municipalities in the running for new York U campus

*The following statement was issued on Friday, April 25:*

York University and Seneca College have selected Markham, Richmond Hill and Vaughan as potential

municipal partners in their bid to build a new university campus in York Region.

The new campus is part of York University's plan to respond to the Call for Proposals by the Ministry of Training, Colleges and Universities to increase student capacity in areas of growing demand for postsecondary education.

Last week, York University and Seneca College heard proposals from six York Region municipalities. Though initially expecting to announce a short list of two municipalities, following the meetings York and Seneca decided to expand the short list.

"We heard such remarkable presentations from these three municipalities, who went far above and beyond to showcase their capabilities and commitment that we decided to expand our list. We believe that any one of these three candidate municipalities would be excellent partners in this major undertaking," said York University President and Vice-Chancellor Mamdouh Shoukri. "York University is deeply honoured that so many municipalities in York Region are interested in working with us. All participating have demonstrated a strong commitment to postsecondary education, and full support from their local councils and communities."

"Every potential partner in York Region made an excellent case for an expanded postsecondary presence," said Seneca College President David Agnew. "We are delighted to be working in a strong partnership with York University to expand access to today's and tomorrow's students."

York University believes Markham, Richmond Hill and Vaughan stood out because they are well served by a well-developed transportation infrastructure that can attract students from across the Greater Toronto Area, and demonstrated that they have strongly developed visions for vibrant urban centres that can readily include a university campus.

All three municipalities will return in early May for a more detailed review with York and Seneca. The preferred municipality will be announced in late May.

"A fair evaluation process, open to all York Region municipalities, is critical for us to select the one most aligned with York University's vision for a new and innovative university campus in York Region," added Shoukri.

Each municipality was evaluated based on its ability to demonstrate alignment with 10 core principles, including the following:

- Easily accessible to Greater Toronto and Hamilton Area (GTHA) residents by multi-modal transit.
- Supporting the Ontario government's "Big Move" plan through adherence to principles of transit-oriented development.
- Delivering professionally oriented programs to support the needs of York Region.
- Defining an identity through its physical presence in the urban centre.
- Being a catalyst for social and economic development.
- Being a model of smart growth and sustainability.
- Proximity to partners for experiential learning and possible spin-offs.

"We are excited to be pursuing this opportunity," concludes Shoukri. "The potential for a new York University campus in York Region is a significant development forward in our overall York Region Strategy to forge connections between the University, Seneca College and all municipalities."

York University will submit its final bid proposal to the province in September 2014.

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### **SPPA Prof. Frank Miele comments on Reviving Canada's Manufacturing Capacity**

Written as published in *The Hamilton Spectator* on May 7<sup>th</sup>, 2014 <http://www.thespec.com/news-story/4504884-reviving-canada-s-manufacturing-capacity/>

After years of fleeing North America for the low wage climes of China, manufacturers are coming back.

Consultant Nigel Southway, of the Take Back Manufacturing campaign, told a conference here Wednesday, studies have shown up to 40 per cent of American firms that moved offshore over the last decade are at least thinking about coming back.

Those companies, he said, are finding rising Chinese wages, higher interest rates, higher transportation costs and other factors have taken the bloom off the Asian rose.

"Reshoring is happening, it's not a pipe dream any more," he told the Canadian Urban Manufacturing Summit. "Those companies will come back to North America but we're not sure that Canada will get its share because we are still in challenge mode here."

Southway, secretary and past chair of the Toronto branch of the Society of Manufacturing Engineers, knows something about the off-shoring wave. Back in 2004 he

was among the industrial engineers who helped companies move their operations to places where they could get workers for a day for less than what a North American worker would cost them for an hour.

"I worked with a bunch of different corporations and we did it for low cost labour rates at the time," he said. "But when I came back here I realized we were doing something harmful to the stability of our base."

That harm included the loss of about 25 per cent of Canadian manufacturing jobs over the last decade – that's equal to the population of Hamilton. In Ontario, he said, it has meant more than 12.5 per cent of all workers and 20 per cent of young workers are now underemployed.

To get its share of the jobs and investment coming back to North America, speakers urged the small crowd of economic development officials and others attending the conference to push for policies that get the attention of people making site selection decisions.

**Frank Miele**, professor of public policy and administration at York University, said studies have shown the top item on the list for companies is to find an area with a good quality of life, solid public infrastructure including transit services, access to a skilled work force and serviced industrial land.

"If you haven't got shovel-ready land, then forget about it, you're not getting that industry," he said.

Issues such as tax rates and development charges, he added, don't even make the Top 5 list of issues.

Kevin Merritt, president of Stoney Creek's Superior Radiant Technologies, added that while services such as a public transit stop right outside his plant certainly helps attract and retain the workers he needs, some tax cuts would also be welcome as a way of spurring reinvestment in his operations.

The conference, sponsored by Idea Engine, a private creator and manager of business events, continues Thursday.

## Seminars / Workshops

### Summer Workshops on Research Methods

A special series of non-credit, no-fee, workshops for graduate students, 4th year students planning to begin graduate studies and others interested in brushing up on their basic research skills. You may attend any workshop or all of the workshops depending on your interest.

Please Note: During the workshop sessions dealing with statistics participants who wish, will have the opportunity to learn not only the mathematical theory but also how to calculate the statistics presented and how to use them in research (if they choose). All of this "technical work" will be presented and taught using EXCEL. Those who wish can purchase an inexpensive and very good guidebook to using Excel for statistical work. Pace, Larry (2013) *The Excel Data and Statistics Cookbook*, Third Ed. Available for \$14.83 (US) at <http://www.lulu.com> as an e-book (downloads as a PDF which is yours forever). MPPAL student can apply to have the cost of the book rebated as a program expense. If you do wish to learn the "technical work" it is advisable to bring a laptop to the relevant workshops.

For more information, please contact the workshop leader: Prof. Daniel Cohn, [dcohn@yorku.ca](mailto:dcohn@yorku.ca) or 416-736-2100 ext. 77276

A more complete syllabus with additional suggested electronic readings will be posted shortly on Prof. Cohn's website on Monday May 5th at: <http://www.yorku.ca/dcohn/courses.html>

All sessions are in MC140 (The McLaughlin College Senior Common Room) and will start at 7pm. Light refreshments will be available.

- Thurs. May 29th Research as a Social Science and as a Public Policy Pursuit / Getting Started with Excel
- Thurs. June 5th From Question to Execution -- Research Design Ensuring Validity and Reliability: Dilemmas of Qualitative and Quantitative Research
- Thurs. June 19th Qualitative Research, Documentary Evidence and 'Qualitative Data Sets'
- Thurs. June 26th Qualitative Research: Key Informant Interviewing and Participant Observer Methods
- Thurs. July 17th Describing Data with Graphs and Numbers
- Thurs. July 24th Describing Relationships between Data with Graphs and Crosstabs
- Thurs. July 31st Margin of Error, Confidence and Significance (Z and one sample "t")
- Thurs. Aug 7th Are the relationships meaningful? Part I: Return of the Crosstab
- Thurs. Aug 14th Are the relationships meaningful? Part II: Two Sample "t" tests and ANOVA
- Thurs Aug 21st Regression Analysis

## May Activities at the Career Centre

The Career Centre is pleased to provide you with a PDF of the calendar of activities for the month of May 2014. Alternatively, you may refer to our [online calendar](#).

We are very excited to announce our first ever Twitter Career Chat! Follow **@YorkUCareerCtr** using hashtag **#YUCareerChat** on Monday, May 12, 2014 from 11:00am – 12:00pm. How can I get experience if I don't already have experience? How can my application stand out if "computers" are doing the screening these days? Do I really need a cover letter? Students with job search questions are invited to join us on Twitter for an opportunity to pose these and other questions to a Job SearchAdvisor.

Do you know a student who is graduating this year and looking for a job? Students are invited to attend one or more of the following [workshops](#) taking place during **Job Search Success Days for New Grads**. This workshop series is designed to help new graduates get tips and strategies for gaining a competitive advantage and increasing their job search success.

Wednesday, May 14:

-11:00am - 1:00pm: Making a Great First Impression in Your Interview and Beyond

-1:30 - 3:30 pm: Polishing Your Interview Skills

Thursday, May 15:

-11:00am - 1:00pm: Resume and Cover Letter Writing

-1:30 - 3:30 pm: Creating a Professional LinkedIn Profile

The Career Centre will be offering the [What Can I Do With My Degree? workshop](#) at the Learning Commons in the Scott Library on Tuesday, May 6, 2014. This workshop is designed for students who may be wondering how their degree relates to their career direction. In this workshop students will learn how their skills and experiences will help build a foundation for their futures and identify resources for exploring career options.

In addition to offering workshops, the Career Centre will continue to offer [Individual Appointments](#) throughout May. Students are invited to book appointments for Job Search Advising, Interview Practice Sessions, and Resume and Cover Letter Feedback Sessions. Students who may not know where to start when it comes to their career development or job search can also meet with a Career Counsellor for a 20-minute Career Consult to get help determining their next steps, including which services may best meet their needs.

Students are encouraged to register for these and our other activities through the [Career Centre's online system](#).

## 2014 Causal Inference Workshops: Main and Advanced

Northwestern University and Duke University are holding two workshops on Research Design for Causal Inference this year.

**Main workshop:** Monday – Friday, July 7-11, 2014 [at Northwestern]

**Advanced workshop:** Wednesday - Friday, August 13-15, 2014 [at Duke]

Both workshops will be taught by world-class causal inference researchers. Registration for each is limited to 100 participants. For information and to register: [law.northwestern.edu/faculty/conferences/causalinference/](http://law.northwestern.edu/faculty/conferences/causalinference/)

## **Call for Papers / Proposals**

### **CFA: 2015-2016 EURIAS Fellowship Programme**

Apr 15, 2014 to Jun 5, 2014

The European Institutes for Advanced Study (EURIAS) Fellowship Programme is an international researcher mobility programme offering 10-month residencies in one of the 16 participating Institutes: Berlin, Bologna, Budapest, Cambridge, Delmenhorst, Edinburgh, Freiburg, Helsinki, Jerusalem, Lyon, Marseille, Paris, Uppsala, Vienna, Wassenaar, Zürich. The Institutes for Advanced Study support the focused, self-directed work of outstanding researchers. The fellows benefit from the finest intellectual and research conditions and from the stimulating environment of a multi-disciplinary and international community of first-rate scholars.

EURIAS Fellowships are mainly offered in the fields of the humanities and social sciences but may also be granted to scholars in life and exact sciences, provided that their proposed research project does not require laboratory facilities and that it interfaces with humanities and social sciences. The diversity of the 16 participating IAS offers a wide range of possible research contexts in Europe for worldwide scholars. Applicants may select up to three IAS outside their country of nationality or residence as possible host institutions.

The Programme welcomes applications worldwide from promising young scholars as well as from leading senior researchers. The EURIAS selection process has proven to



be highly competitive. To match the Programme standards, applicants have to submit a solid and innovative research proposal, to demonstrate the ability to forge beyond disciplinary specialisation, to show an international commitment as well as quality publications in high-impact venues.

For the 2015–2016 academic year EURIAS offers 44 fellowships (22 junior and 22 senior positions).

All IAS have agreed on common standards, including the provision of a living allowance (in the range of € 26,000 for a junior fellow and € 38,000 for a senior fellow), accommodation (or a mobility allowance), a research budget, plus coverage of travel expenses.

#### Application:

- Applications are submitted online via [www.eurias-fp.eu](http://www.eurias-fp.eu), where, you will find detailed information regarding the content of the application, eligibility criteria, and selection procedure.
- Applications period April 15<sup>th</sup>—June 5<sup>th</sup>, 2014, 12 pm (noon) GMT.
- Late applications will not be considered.

#### Selection Procedure

- Scientific assessment by two international reviewers
- Pre-selection by the international EURIAS Scientific Committee
- Final selection by the IAS Academic Boards
- Publication of results: January 2015

For further information on the Programme, please consult our website: [www.eurias-fp.eu](http://www.eurias-fp.eu)  
For further information on the IAS and their specific working conditions: [www.eurias-fp.eu/ias](http://www.eurias-fp.eu/ias).

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### **GRF One Health Summit 2014**

In response to the overwhelming demand, the **deadline for abstracts submission for the 3rd GRF One Health Summit 2014 is extended to May 31, 2014!**

Authors from research, education, industry, policy, UN- and International Organizations, and civil societies are invited to submit abstracts on one of the conference topics.

The 3rd GRF One Health Summit 2014 from 05 - 08 October 2014 will continue the dialogue at the interface of human-, animal- and environmental health and will also include food safety and security, water, sanitation and hygiene issues. It will expand the scientific knowledge base but also show-case successful implementations of the One Health concept to contribute to public health efficiency.

GRF Davos invites you to **submit your abstract** here: <http://onehealth.grforum.org/programme/call-for-abstracts/> by the deadline of **31 May 2014** on one of the following **conference topics**:

- **Public/Global Health**
- **Diseases**
- **Environment and health impact**
- **Food & Agriculture**
- **Global Change & Sustainable Development**

Further details on each topic are also at the following link: <http://onehealth.grforum.org/programme/conference-topics/>

The summit covers all aspects of health on the human-animal-ecosystem interface including both strategies and processes, technical and managerial aspects focusing on tools, standards and data and the application of business processes.

Particular focus will be set on **Public / Global Health, NCDs and Disease Control, Environment and Health Impacts, Food Safety & Security, Health and Agriculture, Water, Sanitation and Hygiene, within the context of Global Change & Sustainable Development**. Submitted papers are welcomed on projects, case studies, concepts, strategies and theories that focus on the establishment, implementation, maintenance, and improvement of a global One Health approach and its added value to a sustainable development process. Selected papers will be published in our e-journal [Planet@Risk](mailto:Planet@Risk).

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### **Dupont Summit on Science, Technology, and Environmental Policy**

The purpose of the **Dupont Summit** is to promote interdisciplinary dialogue about pressing issues related to science, technology and the environment. The conference mirrors the interest of the PSO and its partners in promoting conversation about current policy concern.

Prominent scholars, government officials, and other experts will be on hand, and we hope you will join in the discussion. Some of our past speakers include former Director of Central Intelligence James Woolsey, the Mayor of Grand Rapids, Michigan George Heartwell, Congressman Robert C. Scott, and Associate Director of Arizona State University's DC Office of the Consortium for Science, Policy, & Outcomes Mahmud Farooque, plus others from various organizations such as the National Science Foundation, the American Association for the Advancement of Science, and the National Academy of Engineering, as well as numerous prestigious colleges and universities. Visit our [website](#) for more details on the Dupont Summit or view last year's [program](#).

### How to Submit a Proposal

In order to submit a paper for consideration, please send a 1-2 page abstract to **PSO Executive Director Daniel Gutierrez-Sandoval** at [dgutierrez@ipsonet.org](mailto:dgutierrez@ipsonet.org). Topics of interest include, but are by no means limited to, health, energy, national security, information technology and telecommunications, environment science and climate change, biotechnology, HIV/AIDS, space, and the ethical, legal, and social implications of existing and emerging technologies. The early consideration deadline is **October 5th, 2014**. Due to space constraints, this year we will be accepting fewer proposals for presentation. **Proposals submitted by the early deadline will be given priority.**

### About the PSO

The Policy Studies Organization disseminates policy scholarship through its numerous academic journals, book series, conferences, and programs.

If you have any questions, please feel free to contact Matthew Brewer (Director of Outreach and Open Source Materials) either by email or by phone: 202-349-9288, [brewer@ipsonet.org](mailto:brewer@ipsonet.org)

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## Policy & Politics Conference 2014

The challenges of leadership and collaboration in the 21st Century

Bristol Marriot Royal Hotel, College Green, Bristol  
16th-17th September 2014

### Call for papers deadline May 31, 2014:

The recent global financial crisis and associated austerity measures have led to a reconfiguration of the role of the state and a fundamental reshaping in the design and delivery of public services.

State and non-state actors are struggling to cope with the scale of change, the speed with which adjustments are being made and managing a range of 'wicked issues' in the absence of necessary resources. In this uncertain environment, policy issues and objectives are often ill-defined, constantly shifting and lack clear direction. There is also huge variability in the coping strategies and creative responses being enacted by public leaders in different contexts.

Partnerships, co-production and networks have been viewed as an antidote to the 'ungovernability' of complex issues in public and social policy. However, collaborative governance is also fraught with difficulties and pitfalls and raise questions about legitimacy, accountability and social justice. Within this context, the 2014 conference seeks to address questions around the themes of leadership and collaboration. We ask participants to interpret this call broadly but some key questions might include:

- What scope is there for creative leadership in contemporary policy and politics?
- How can leadership and/or collaboration drive innovation in the design and delivery of public services?
- What capacity do non-state actors have to influence policy and politics?
- What impact can leadership and collaboration have on legitimacy, accountability and social justice in public policy?
- What are the challenges for public leadership and collaboration in a global context?

Papers are invited in any areas of public or social policy. In writing their papers authors are re-requested to reflect on the conference theme.

Click [here](#) for conference details and to submit an abstract.

## Summer Opportunities

### Centre for Migration and Refugee Studies: Summer Short Courses

June 1-26, 2014

The Center for Migration and Refugee Studies (CMRS) at The American University in Cairo (AUC) is offering the following four short courses during the month of June 2014:

- International Refugee Law (June 1 - 5, 2014)

- Protection Challenges among Vulnerable Migrants and Refugees in Transition Times: Egypt as a Case Study (June 8 - 12, 2014)
- Addressing Global Trends: Psychosocial and Mental Health Interventions for Refugees Living the Urban Context (June 15 – 19, 2014)
- Immigration Detention: Challenges of a Growing Trend (June 22 -26, 2014)

The courses are offered for graduate level students, researchers and practitioners in the field of migration and refugees. The maximum number of participants in each course is between 10 - 30. All courses are conducted in English and no translation facilities are provided. Participants should have a sufficient command of the English language.

Interested applicants can apply for one course or for all the four courses. The fee for each course is \$ 500. Tuition waiver options are offered only to qualified candidates from the developing countries. However, participants who get tuition waiver are responsible for the cost of their flight to and accommodation in Egypt.

NB: Non- Egyptian applicants are strongly encouraged to apply three weeks before the course start, in order to have enough time to obtain their visa. All courses will take place in the Tahrir Campus in Downtown Cairo. The exact location and room numbers will be forwarded to accepted participants before the start of the courses.

Deadlines for submitting applications for this course:

- For participants who are self sponsored, sponsored by other organization or their employers: 5th of May
- For Participants requesting tuition waiver: 12th of May
- Deadline for paying course deposit (30% of the total course's fee) is 12th of May

To apply for the courses:

1. Fill out the application form on CMRS website: <http://www.aucegypt.edu/GAPP/cmrs/outreach/Pages/ShortCourses.aspx>
2. Send the application to [cmrscourses@aucegypt.edu](mailto:cmrscourses@aucegypt.edu) with your most recent C.V

Applicants may apply and be accepted to more than one course. Please do not hesitate to contact [cmrscourses@aucegypt.edu](mailto:cmrscourses@aucegypt.edu) if you have any difficulty with the application process. Applicants accepted for the course will be notified by email within a week after the deadline for submitting the application.

## Internships

### Council of the Federation Youth Internship

The Council of the Federation Secretariat is now accepting applications from across Canada for its 2014/2015 Youth Internship Program.

The Council of the Federation Youth Internship Program is aimed at encouraging young Canadians to more actively participate in public policy development, public service, government, and political life. It provides young people with hands-on work experience and an opportunity to improve their understanding of how intergovernmental relations operate in the Canadian federation.

Located in Ottawa, this paid internship begins in August 2014 and continues for a period of 12 months. Applicants must be aged 25 and under, have graduated from an undergraduate or graduate program at a recognized university, and be legally able to work in Canada. Applicants must demonstrate an interest in Canadian politics and federalism, and be able to communicate in English and French.

The application deadline is **May 29 2014**.

For more information and to download an application form, please go to [www.councilofthefederation.ca](http://www.councilofthefederation.ca).

## Jobs / Paid Positions

### Ontario Helping Youth Find Work, Build Skills

Ontario is helping over 100,000 students find jobs and launch their own businesses this summer so they can build the skills they need to succeed.

This year, students can visit [ontario.ca/readynetwork](http://ontario.ca/readynetwork) to access an [easy-to-use assessment tool](#) that can help them:

- Find a job through Employment Ontario partners
- Strengthen their resume writing skills
- Apply for funding to start their own summer companies

Helping young people find work is part of the government's economic plan that is creating jobs for today and tomorrow. The comprehensive plan and its six priorities focus on Ontario's greatest strengths -- its people and strategic partnerships.

**Canadian Civil Liberties: PT Administration**  
**Assistant/Receptionist position**

CCLA is currently seeking a cheerful and well-organized person to be our new part-time Administrative Assistant/Receptionist, for 15-20 hours per week.

The Administrative Assistant will be required to perform an array of administrative duties including receptionist duties. The successful applicant will have post-secondary education or approved equivalent, including courses relevant to office administration; familiarity with databases and filing systems, and will be comfortable taking direction accurately, working as a member of a team, as well as independently. This person will have excellent telephone and inter-personal and communications skills that may have been developed in customer relations or other interactions with the general public. For a full job description and information on how to apply, please visit our website here: <http://ccla.org/get-involved/jobs/part-time-administrative-assistantreceptionist-2014/>.