

School of Public Policy and Administration

WEEKLY NEWSLETTER

November 2016 – Volume 4, Issue 30

SPPA Announcements

Message from SPPA Director

I am pleased to announce the launch of our very own SPPA fundraising. **Donations will allow SPPA to expand our range of extra-curricular activities for students and alumni, supports available for current students, and recruit the best among the aspiring future public sector leaders.**

As **our SPPA family grows larger every year** and our students and alumni embrace with great enthusiasm the opportunity to interact with each other, event registrations fill up faster and faster and it is always very regrettable for our Executive and staff to turn down anyone because we have reached our capacity and budgetary limits. **Private donations will allow us to be more inclusive in our events and other activities, which will ultimately benefit all of us and strengthen the variety of support networks** – I dare say even life-time support networks - we have built in our SPPA community. This is our pride and unique trait that enables our students and alumni to grow professionally, and contribute to advancing the highest standards in public service in a wide variety of ways.

I would like to underscore that any support would be much appreciated. To illustrate, it has been customary for faculty members to sponsor a few student seats at our annual Students, Alumni and Community Recognition Awards Dinner at roughly \$50 per seat. At other events, even smaller amounts (\$10 or \$20) can enable the addition of a participant. Larger amounts will enable us to do things we have not been able to do until now and make our existing initiatives more secure and sustainable.

The new online fundraising portal allows easy payment by credit card along with the immediate provision of an electronic tax receipt for your charitable donation via email. The form also allows for matching corporate donations by companies that support such initiatives among their employees in case you or your spouse work for one of those companies. All of the funds raised through this portal will remain at the direct disposal of the School.

The School website provides the link to the **fundraising form** on the right-hand side under Quick Links, or you can also access it directly here: <http://bit.ly/2eDw9JW>

Thank you for your attention and continued support, and we hope you will help us advance the School and our activities in our mission to provide **Education for Good Governance**. – **Prof. Alena Kimakova, SPPA Director**

Please note that electronic tax receipts will be issued for all gifts.



McLAUGHLIN COLLEGE

PUBLIC POLICY LECTURE 2016

How the Funding
Formula Can Support
the Development of
Talent Needed to Drive
Ontario's Economy



Sheldon Levy is a former Vice-President of York University and the University of Toronto, and President of Sheridan College and Ryerson University. He is now the Deputy Minister of Ontario's Ministry of Advanced Education and Skills Development.

In the context of Ontario's constrained fiscal situation, and rapid changes to the competitive environment, students and employers are calling for changes in higher education. The funding formula review can provide some opportunity for change but change also requires a shared understanding of the issues.

Tuesday, November 8, 2016 at 5:30pm
014 McLaughlin College (Junior Common Room)

All are welcome!



McLAUGHLIN COLLEGE

Presents a Lunch Talk featuring:
Michael Fenn



“Ontario and its Municipal Governments: Challenges and Opportunities”

Michael Fenn has been an Ontario Deputy Minister under three Premiers, municipal chief administrator in Hamilton/Burlington, founding CEO of both Toronto/Hamilton regional transportation authority Metrolinx and regional health authority Mississauga Halton LHIN. He now works as a management consultant and facilitator, specializing in the public sector and healthcare, including as a Senior Advisor with national consulting firm StrategyCorp. He currently serves on the Board of Directors of the OMERS AC pension fund and the Toronto Board of Education’s realty arm (Toronto Lands Corporation). Among other awards, he holds The Medal of Distinction for Public Administration in Ontario, and in 2010 he was inducted into the Association of Municipalities of Ontario Honour Roll. His recent research studies and reports include: “Megatrends: The Impact of Infrastructure on Ontario’s and Canada’s Future” and “Recycling Ontario’s Assets: A New Framework for Managing Public Finance”.

Wednesday, November 9, 2016

12:00pm – 1:30pm

140 McLaughlin College (Senior Common Room)

Faculty of Environmental Studies Study Abroad Program

Starting Summer 2017, the Faculty of Environmental Studies will be offering a **Semester Abroad** program of field courses, using its new EcoCampus in Costa Rica and other locations in the region. The program emphasizes experiential education, building on our long-standing relationships with diverse communities in southern Costa Rica, including women’s organizations, agricultural producers and cooperatives, environmental protection and social justice groups and Indigenous communities.

Courses will usually take a community-based approach, developing collaborative projects that provide learning opportunities. **Six Courses will be offered through May and June 2017 on:** Environmental Arts and Food Sovereignty; Conservation and Development for Sustainability and Well-Being; Globalization and Indigenous Peoples; Natural History: Political Ecology Encounters and Environmental Education; Environment and Health: Ecosystem Approaches in the Field; and Protected Area Management. **These courses are open to all 3rd/4th year and all graduate students at York University. The final deadline for registration is March 1, 2017.**

If interested, an information session will be held on: **Thursday, November 10, 12:30-1:30pm, 141 HNES Bldg.** Another mandatory session for those intending to come will be held on: **Tuesday, January 24, 12:30-2pm, 141 HNES Bldg.**

For more information, please visit:
<http://lasnubes.info.yorku.ca/education/semester-abroad/> or email us at: lasnubes@yorku.ca

To register for the program, please visit:
<http://bit.ly/2fyUUMb>

Personal Counselling Services (PCS) Workshop & Group Descriptions

Personal Counselling Services (PCS) is pleased to provide **students, faculty and staff with our November 2016 workshop and group calendar.** The focus of PCS workshops is personal development and topics include:

[Disordered Eating & Body Image Group](#)

Students interested must book an intake appointment.

[Coping & Resilience Workshop Series](#)

This is a 3-part workshop series. Registration is not required. **Part I.** Challenging Negative Thinking to Improve Mood; **Part II.** Building Resilience; and **Part III.** Mindful Ways to Manage Emotions.

[Managing End of Term Stress](#)

This workshop will focus on strategies to help you harness your mental energies to successfully complete the academic term. Registration is required.

[Dating & Relationships Workshop Series](#)

This is a 3-part workshop series. Registration is not required for workshops in this series. **Part I.** Are You ‘The One’ For Me?; **Part II.** The Language of Love; and **Part III.** Breaking Up Without Breaking Down

[Breaking Out of Your Shell Workshop Series](#)

A 4-part workshop. Email dalitw@yorku.ca to register.

Part I. What is shyness/social anxiety?; **Part II.** You will explore the relationship between thoughts, feelings, and behaviours; **Part III.** You will explore your thoughts and practice relaxation training; and **Part IV.** You will learn to better cope with life problems and improve social skills.

For any questions, please contact Personal Counselling Services: N110, Bennett Centre for

Full-Time Internship Opportunity: Social Media Intern for LA&PS students

The LA&PS Office of the Dean, Global & Community Engagement in partnership with The Shepherd Group has created a unique full-time internship opportunity. This position is **open to all full-time 3rd year students in any Honours program within LA&PS with a minimum 6.0 GPA.**

Position Title	Social Media Intern
Reports to	CEO/COO/Operations Manager
Work Term	Winter 2017 (January – August 2017)
Duration	8 months
Salary	\$13.50
Hours	9:00am – 5:00pm
Role Purpose	Attract and interact with targeted virtual communities to increase client engagement, website traffic and revenue by strategically exploiting all aspects of the social media community <ul style="list-style-type: none"> • Increase in inbound traffic driven from social media vehicles • Increase in new business associated with social media exposure

Responsibilities

Develop and increase brand recognition for TSG and its subsidiaries

- Build and execute social media strategy through competitive research, platform determination, benchmarking, messaging and audience identification
- Generate, edit, publish and share daily content (original text, images, video or HTML) that builds meaningful connections and encourages community members to take action
- Set up and optimize company pages within each platform to increase the visibility of company's social content
- Moderate all user-generated content in line with the moderation policy for each community
- Create editorial/online calendars
- Continuously improve by capturing and analyzing the appropriate social data/metrics, insights and best practices, and then acting on the information
- Collaborate with other departments (Personal, Commercial, Life & Health, Claims, etc) to manage reputation, identify key players and coordinate actions for greater brand recognition

If you apply to this position, this will affect your winter course load and OSAP loan. We **strongly** encourage you to contact **Student Financial Services at 416-872-9675** to review your options and determine your financial aid obligations **before** proceeding.

To apply, please visit: <http://bit.ly/2ffWIZf>

Please upload your resume and cover letter by **Monday, November 7, 2016 at 5:00pm.** If you have any questions, contact **Karlene Davis at gce@yorku.ca**

Manager, Customer Contact Centre Ontario Ministry of Government and Consumer Services

Salary range: \$93,050 - \$106,350 per year

Location: 222 Jarvis Street, Toronto (occasional travel to Peterborough)

Are you a bravely creative, highly motivated, innovative and resourceful leader? Do you strive to achieve excellence while leading with integrity? If so, consider this challenging opportunity as Manager, Customer Contact Centre, voted one of North America's Top 100 Contact Centres by BenchmarkPortal in 2014.

The Ministry of Government and Consumer Services, Enterprise Business Services Division is seeking a motivated and collaborative leader to provide leadership and management for the ongoing operation of the Ontario Shared Service (OSS) contact centre and the development, implementation and delivery of high quality customer services strategies through all service delivery channels including ministries, the Broader Public Sector and the public of Ontario.

Please click here to view details:

<http://www.ipac.ca/Manager11080E>

Coordinator Facilities Planning Ontario Ministry of Transportation

Salary range: \$63,544 - \$91,564 per year

Location: St. Catharines

Are you an enthusiastic accommodations professional with demonstrated project and service management skills? Do you have experience juggling multiple priorities while implementing change?

Then consider this opportunity with the Ministry of Transportation's Corporate Business Services Branch.

Please click here to view details:

<http://www.ipac.ca/Coordinator-99133>



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SPPA**

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<https://www.linkedin.com/groups/12006583>

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<https://www.linkedin.com/groups/3908927>

www.sppa.laps.yorku.ca

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Thank you.

