

# School of Public Policy and Administration

## WEEKLY NEWSLETTER

November 2017 – Volume 5, Issue 31

### Announcements

#### Call for Participation in SPPA Alumni Profiles

Dear SPPA Alumni,

Many of you are already participating in our online alumni profiles feature on our School website and thank you for that, but I also know that many of you have had good news – promotions and exciting new positions, and so a significant number of the profiles is now outdated. We also have many new graduates and some of you just never thought of submitting a profile.

I would like you to know that we cherish every accomplishment by our graduates - whether senior or very junior in the field - and would love to be able to showcase them. Prospective students also very much appreciate your testimonials because they help them make informed decisions about the field of study and possible careers, and the particular program options. The profiles are not just “sitting there” on our website, but they are actually utilized and often also help alumni connect with each other.

You can submit an alumni profile at: <http://sppa.laps.yorku.ca/students/alumni-profile-form/>

You can view current profiles at: <http://sppa.laps.yorku.ca/alumni/profiles/>

Please note that graduates of all our programs – Bachelor’s (major and minor), MPPAL or certificate – are welcome to submit a profile. Please note that the profiles will not be viewable on the SPPA and/or MPPAL websites right after upload, they take a few days to process, but you will receive a confirmation and a thank-you note as part of the follow up. Alumni contact information is not posted on our websites or released to anyone.

If you have any questions about the alumni profiles, please do not hesitate to get in touch.

Thank you for your consideration and I look forward to reading your submissions.

With best regards,

Prof. Alena Kimakova, Director of SPPA



Have you crossed the Canadian-American border – by land, air or sea – since January 20, 2017? What was your experience like?

The entry of Donald Trump into the American presidency in January 2017 has led to a serious reconsideration of the American-Canadian border. Students have spoken of being interrogated at the border crossing and having their digital devices examined. In March, a group of church volunteers from Hamilton, Ontario were refused entry so they “wouldn’t steal American jobs”. State borders are in a state of flux as the United States enforces norms that include the searching of individuals’ social media accounts and as systems of human migration and travel become transnational and digital.

In 2016, there were some 75 million crossings between Canada and the United States. This research project, *Border Probes: Experiences with the new Canadian-American Frontier*, aims to catalogue and make sense of border crossing experiences, policies and practices.

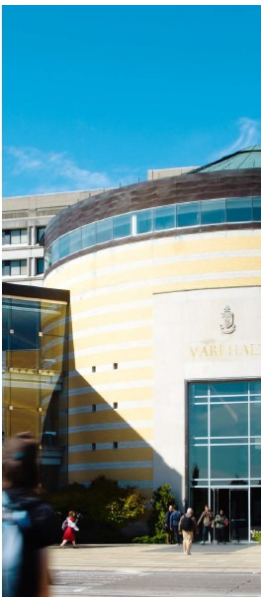
In this initial pilot phase, we are recruiting members of the York University community (students, staff, professors) who would like to talk about their experiences. We guarantee privacy and confidentiality with regards to all correspondence and interviews. Should permission be granted by interviewees, we plan to produce an on-going podcast and video documentary series on border crossings.

***“Border Probes aims to make sense of the constantly shifting state of the Canadian-American border”***

***The Border Probes project is looking for interview subjects and aims to catalogue and make sense of border crossing experiences, policies and practices.***

Interviews may last from 30 to 120 minutes. Researchers guarantee privacy and confidentiality with regards to all correspondence and subsequent interviews. For those wishing to be more public about their experiences, there are plans to produce a series of videos and possibly a podcast series.

If you crossed the Canadian-American border since 2017 and are interested in participating in this study, email [borderprobes@glendon.yorku.ca](mailto:borderprobes@glendon.yorku.ca) with the subject “Interview 2017.”



## Publishing a Scholarly Book

Speaker: **Geoffrey Little, Editor-in-Chief, Concordia University Press**

Focus: The process of publishing a scholarly book, from proposal through peer review to publication.

**Thursday, Dec. 7, 2017**

**2:15 - 3:45 PM**

**109 Atkinson (Harry Crowe Room)**

**All welcome!**



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with SPPA*

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**SPPA LinkedIn Group:**  
<https://www.linkedin.com/groups/12006583>

**MPPAL LinkedIn Group:**  
<https://www.linkedin.com/groups/3908927>

[www.sppa.laps.yorku.ca](http://www.sppa.laps.yorku.ca)

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### Implementation Consultant

**Ontario Ministry of Health and Long-Term Care**

**TEMP Salary:** \$61,397-85,839 per year **Closing date:** December 7, 2017

The Ministry of Health and Long-Term Care is looking for dynamic professionals to join our team in the Health System Accountability and Performance Division, Local Health Integration Network (LHIN) Renewal Branch. You will conduct, coordinate and support planning and delivery of projects related to the Patients First strategy to support improved patient care across Ontario.

[More information >>](#)

### Team Leader

**Ontario Ministry of Transportation**

**Salary:** \$75,924-110,352 per year **Closing date:** December 1, 2017

Are you a dynamic and innovative policy leader with a track record for building strong partnerships? Are you looking to apply your transportation expertise and leadership skills to aid in the development of evidence-based, high priority policies and plans?

This is your opportunity to explore innovative approaches to data collection, develop state of the art transportation demand modelling techniques, and implement exceptional project management techniques to inform the development of high-priority provincial transportation plans, policies and projects.

[More information >>](#)

### Senior Policy Advisor

**Ontario Ministry of Transportation**

**1 FULL 1 TEMP Salary:** \$70,538—103,944 per year **Closing date:** December 5, 2017

Do you have a unique combination of multi-modal transportation planning theory and data forecasting and analytics experience? Do you have advanced knowledge of software and programming languages related to transportation modelling, GIS applications and big data visualization? Can you use your excellent oral and written communications skills to present your technical analysis to non-expert audiences?

Bring your skills and knowledge to this challenging opportunity within Ontario Ministry of Transportation (MTO)'s Planning Branch.

[More information >>](#)