

# School of Public Policy and Administration

## WEEKLY NEWSLETTER

April 2018 - Volume 6, Issue 13

### Municipalities of the Future Symposium

Hosted by the School of Public Policy and Administration

In early March the School of Public Policy and Administration (SPPA) held its first municipal symposium. “We wanted to highlight the important work that municipalities do and the fast pace of changes and emerging challenges that they have to anticipate and respond to” said Professor Alena Kimakova, the Director of the School, in her opening remarks.

The keynote speaker for the event was Mary-Frances Turner, President of the York Region Rapid Transit Corporation, who has over 30 years of experience in urban planning, corporate leadership and public-private partnerships. Transit challenges weigh heavily on the minds of residents of urban centres and rural communities alike. The entire York University community is also a major stakeholder in transit policy. Improvements in transit directly translate into quality of life by saving time, space and the environment. Ms. Turner identified technological and demographic megatrends as key drivers of change, and underlined the need for transit systems to be flexible, responsive and resilient. She also emphasized the importance of good governance as a determinant of accountability and success of major infrastructure projects.



Keynote speaker Mary-Frances Turner, President of York Region Rapid Transit Corporation (YRRTC) in the centre with her Advisor and Project Specialist Sheena Arora on the left, and Fausto Natarelli, Director of the Yonge Subway Extension Project, Engineering Group at YRRTC on the right, who also chaired the panel on Infrastructure Needs and Strategic Investments.

Continued on p. 2

### CALL FOR NOMINATIONS FOR THE 2018 SPPA AWARDS—

Deadline extended due to ongoing labour disruption until

Monday, May 28, 2018

The **Undergraduate Student Award** acknowledges exceptional contributions made by one current student or recent undergraduate student to the activities and programs of the School.

The **Graduate Student Award** acknowledges exceptional contributions made by one current student or recent graduate student to the activities and programs of the School.

The **Alumni Recognition Award** acknowledges exceptional contributions made by one alumnus/ a to the activities and programs of the School, as well as to the mentoring of its students and new professionals.

The **Emerging Leader Award** recognizes a current student or recent alumnus/alumna of the School who is an emerging leader within the broader public sector (including the non-profit sector) and represents the ideals, values and abilities of sound, responsible and engaging public policy and administration in congruence with the School's vision to promote Good Governance. The Award recipient will normally have 5-8 years of work experience in the broader public sector.

The **Practicum Honouree Award** recognizes individuals who have made exceptional efforts to provide practicum opportunities for the School's fourth-year students.

The 2017 award winners were honoured at the SPPA dinner with the keynote address delivered by Caspar Hall, York PPA Alumnus and Policy Director with the Ontario Anti-Racism Directorate— Cabinet Office. See the [2017 awards celebration](#).

Nominations for the above awards are invited from faculty, staff, individual students and alumni, as well as associations of students, alumni, and friends of the School. Nominations require a one page statement of the accomplishments of the individual as well as a copy of her or his resume.

Please forward materials, or questions, to: Director, School of Public Policy and Administration care of: Prina Wong Room 119 McLaughlin College, York University, Toronto, Ontario M3J 1P3  
Phone: 416-736-2100 ext. 20674; Fax: 416-736-5382; E-mail: [prina714@yorku.ca](mailto:prina714@yorku.ca)

The keynote address was followed by five expert panels on topics ranging from technology and economic development to social services, infrastructure, governance, human resources and leadership in municipal public administration. Elected officials, municipal administrators and professional associations, provincial representatives, non-profit managers and private sector companies working with municipalities were all represented on the panels and shared their insight with the 100 participants at the day-long event. The Institute of Public Administration of Canada Toronto Regional Group (IPAC TRG) served as event co-sponsor.



From left to right: Jim Pine, Chief Administrative Officer of Hastings County and Co-Lead for the Eastern Ontario Regional Network (EORN) for broadband and mobile development; Tony Van Bynen, Mayor of Newmarket and Timothy Schnare, Vice-President of Strategy, Canadian Public Sector, OnX Enterprise Solutions on the panel on Technology, Smart Communities and Economic Development. The panel also included Frank Miele, career municipal administrator and adjunct faculty member at SPPA; and Reza Rajabiun, Research Fellow at the Ted Rogers School of Information Technology Management, Ryerson University and Algorithmic Media Observatory, Concordia University as chair.



Ruth Crammond, Vice President of Community Investment & Development at United Way Toronto and York Region opened the session on Demographic Trends and Social Services.



From left to right: Troy Cheseboro, Chief of Region of Durham Paramedic Services; Darryl Wolk, Policy Analyst with the Ontario Municipal Social Services Association; Amuna Baraka-Clarke, Director of Operations at the Jane/Finch Community Centre and one of our Master of Public Policy and Administration (MPPAL) students; Jason Hastings, Director of Strategic Initiatives, Human Services at the Regional of Peel, and Ruth Crammond, Vice-President of Community Investment & Development at United Way Toronto and York Region on the panel on Demographic Trends and Social Services.

Fausto Natarelli, Director of the Yonge Subway Extension Project, Engineering Group with the York Region Rapid Transit Corporation and our alumnus led the panel on Infrastructure Needs and Strategic Investments. Speakers on this panel included Quentin Chiotti, Senior Advisor on Sustainability at Metrolinx; Marcia Wallace, Assistant Deputy Minister of Municipal Services at the Ministry of Municipal Affairs and Housing; and Daniele Zanotti, President and CEO of United Way Toronto and York Region.



Anthea English, our federal public servant in residence at SPPA and Assistant Comptroller General, Internal Audit at the Treasury Board of Canada Secretariat chaired the session on Good Governance.

Anthea English at the centre with panelists (from left to right) Steve Saric, Manager, Corporate Strategy at the Region of Peel; Jeff Lamb, Manager of Partnerships and Special Projects/open data initiatives at York Region; Kevin Travers, Partner at KPMG LLP and City of Toronto Councillor Vincent Crisanti.



Peter Constantinou, faculty member and Experiential Education Coordinator at SPPA (left) with two of the speakers on the Human Resources Panel: Tanya Sinclair, Deputy CEO and Director of HR at the Pickering Public Library who was recognized in 2017 as one of Canada's Top 25 HR professionals (centre) and Jim Pine, Co-Chair of the ONWARD municipal initiative dedicated to staff training and improvement. The panel also featured Mary Killeavy, Director of Human Resources at the Region of Peel; Yakov Sluchenkov, Vice President at the Ontario Municipal Human Resources Association; and Joseph Silva, Director of Strategy & Transformation and Deputy Treasurer at the Regional Municipality of York.

In the picture below Joseph Silva appears with colleague Jennifer Heikamp, Manager of Workforce Planning and Organizational Development at York Region.



## 2018 Northwestern-Duke Main and Advanced Causal Inference Workshops

Northwestern University and Duke University are holding our “main” week-long workshop on Research Design for Causal Inference – our ninth annual workshop -- at Northwestern Law School in downtown Chicago. We invite you to attend. Our apologies for the length of this message.

**Main Workshop:** Monday – Friday, June 18-22, 2018

We will also be holding an “Advanced” Workshop the following week:

**Advanced Workshop:** Monday – Wednesday, June 25-27, 2018

Both workshops will be taught by world-class causal inference researchers. See below for details. Registration is limited to around 100 participants. In the past we have filled the main workshop quickly. So please register soon.

For information and to register: [www.law.northwestern.edu/research-faculty/conferences/causalinference/](http://www.law.northwestern.edu/research-faculty/conferences/causalinference/)

**Questions about the workshops** Please email Bernie Black ([bblack@northwestern.edu](mailto:bblack@northwestern.edu)) or Mat McCubbins ([mathew.mccubbins@duke.edu](mailto:mathew.mccubbins@duke.edu)) for substantive questions or fee waiver requests, and Laura Dimitrijevic ([causalinference@law.northwestern.edu](mailto:causalinference@law.northwestern.edu)) for logistics and registration.

# Liberal Arts & Professional Studies Writing Prizes



The LA&PS Writing Prizes are open to student papers from any LA&PS course. Nominated papers may be in any style or format, except creative writing.

Any Course Director in LA&PS may nominate a paper (one per course). The 2018 deadline for submissions is June 6 (awards announced in Fall 2018).

Questions? Visit our website at [laps.yorku.ca/faculty-staff/laps-writing-prize](http://laps.yorku.ca/faculty-staff/laps-writing-prize) for more information.

## Work Study York University

The [RED Zone](#) is student transition program that serves first year students and the larger York Community both online and in-person. We still have a few work-study positions opened for the for the RED Zone Student Ambassador.

[More information >>](#)

## Policy Analyst Ontario Nonprofit Network

The Ontario Nonprofit Network is hiring a policy analyst. They are looking for a systems thinker and policy generalist with a gift for writing who is passionate about advocacy and public policy development. The Policy Analyst will strategically contribute to the achievement of ONN's policy agenda through research, analysis, and writing, as well as the support and engagement of the ONN network. The successful candidate will enjoy working with a small team in a "get stuff done" environment, and will have a passion for working with Ontario's nonprofits.

[More information>>](#)

## Research Officer Office of the Legislative Assembly of Ontario

The Legislative Assembly of Ontario, located in Toronto, [Eds: to be qualified for this job, you should probably know that] seeks a Research Officer with a background in health policy to join the Legislative Library and Research Services Branch and its multi-disciplinary team of public policy analysts and information professionals. The team provides confidential, non-partisan information, research, and analysis to MPPs from all parties, legislative committees, and senior staff of the Assembly.

[More information>>](#)

## Research Analyst Insurance Bureau of Canada

Insurance Bureau of Canada (IBC) is looking for a talented junior Research Analyst on contract to assist its Policy Development team. Based in Toronto, you will undertake research and analysis on behalf of Canada's home, car and business insurance companies for the purpose of bringing their perspective on insurance issues to the public policy agenda at provincial and federal levels. You will get exposed to IBC's policy and research work on provincial insurance legislative reviews and emerging public policy issues, such as automated vehicles, cyber security and innovation policy. You will report to the Director of Policy and will work closely with IBC's Senior Policy Advisors and a group of professionals in the Strategic Initiatives Group and in IBC's regional offices.

[More information>>](#)

## Policy Advisors (2 positions) Ontario Energy Board

The Ontario Energy Board is hiring for two policy advisor positions, one [permanent](#), one [contract](#). In this role, you will be responsible for developing and supporting the implementation of policy options to enhance the Board's overall regulatory framework in order to keep pace with a changing energy sector. You will provide analysis and decision support to the Board and other Business Units. Your responsibilities will also include researching and monitoring developments in the energy and regulatory policy environments to identify emerging issues that may impact the Board's regulatory policy.



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