## School of Public Policy and Administration

### **WEEKLY NEWSLETTER**

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# Municipal symposium hosted by the School of Public Policy and Administration spotlights the importance of partnerships in times of turbulence



**Keynote Speaker Kim Delahunt** 



Keynote speaker Kim Delahunt (centre) with Dagmar Soennecken, graduate program director for the Master of Public Policy, Administration and Law (MPPAL) program (left) and Alena Kimakova, SPPA director (right)

The School of Public Policy and Administration (SPPA) held its second **Municipalities of the Future symposium** on March 7. **The key themes of the event were partnerships and turbulence**. Turbulence – because of the variety of economic, technological, demographic and political disruptions that challenge municipal governments. Partnerships – because of the growing recognition that many problems require interdisciplinary solutions, developed and implemented through stakeholder engagement and cross-sectoral partnerships.

This year's event featured Kim Delahunt, vice-president, Health System Strategy, Integration and Planning for the Central West Local Health Integration Network (LHIN) as the keynote speaker.

In her opening remarks, Professor Alena Kimakova, SPPA director, outlined how the Central West LHIN and Peel Region captured the school's attention because of their innovative approaches to elder and dementia care and their mental health programs for youth in local schools.

Against the backdrop of pending provincial health care reorganization plans and budgetary pressures, Delahunt drew attention to the challenges that the Central West LHIN faces, including the highest prevalence of diabetes, overweight and obesity in Ontario, chronic conditions in 38 per cent of the population aged 12 or older, as well as an anticipated population growth by 2026 of 20 per cent in general with a 61 per cent increase in seniors. With all of this contributing to high and growing demand for health care services, Delahunt highlighted the importance of a strategy focusing on prevention through transformative partnerships with health care providers, municipalities, schools, faith-based organizations, workplaces, community and recreation facilities and functional collaborations involving communication, space planning, capital projects, zoning and corporate partnerships.

Public-private partnerships, emerging new models and what these models have to offer to municipalities facing a variety of risks and budgetary pressures also dominated the transit infrastructure panel.

The panel on economic development brought into the spotlight how changing economic realities, technological disruption and growing inequality are affecting the fiscal outlook for municipalities both in terms of their limited taxable leavings, the digital divide and now governance issues related to digital data collection. The panel also featured now

capacity and the demand for municipal services, the digital divide and new governance issues related to digital data collection. The panel also featured new approaches to addressing reconciliation and entrenched inequities affecting indigenous populations in urban settings.

The day concluded with a networking session and a panel on human resources in the municipal context with special reference to demographic changes, strategic planning, succession planning and creating a culture of accountability.

The Institute of Public Administration of Canada Toronto Regional Group (IPAC TRG) co-sponsored the symposium for a second year. The majority of the symposium participants were municipal and NGO employees, and our students greatly benefited from all the interactions the event had to offer.



The transit infrastructure panel, from left: Moderator Fausto Natarelli, adjunct faculty at SPPA and former director of the Yonge Subway Extension Project at the York Region Rapid Transit Corporation; Max Mantha, VP and area manager, EllisDon – Toronto Civil Division and Looby Construction; Karen Freund, VP Buildings and Infrastructure, Canada – geographic sales manager, Jacobs; Michael Sutherland, director, Urban Solutions, Hatch; and Brian Titherington, director, Transportation and Infrastructure Planning, York Region



HR panel from left to right: Catherine Conrad, city solicitor and acting director, Human Resources, City of Markham; moderator Dagmar Soennecken, graduate program director for the MPPAL program; MaryLynn Vesey, manager, Learning and Organizational Development, City of Mississauga and Sandeep Aujla, senior manager for HR Innovation and Integration, City of Brampton





Participants at the 2019 Municipalities of the Future Symposium hosted by SPPA

To view the full Y-File article, please click here.



Economic development panel, from left: Stephen
VanOfwegen, commissioner of finance and chief financial
officer, Region of Peel; Selina Young, manager, Indigenous
Affairs Office, City of Toronto and Michael Kolm, chief
transformation officer, City of Toronto

# **IPAC New Public Servants Workshop - BE THE CHANGE. LEAD THE CHANGE.**

May 16, 2019 8:00am - 5:00pm Ottawa Art Gallery 50 Mackenzie King Bridge, Ottawa, ON K1N 0C5

Join IPAC and the NCR Regional Group as we embark on a *discussion of how New Public Servants can be the change and lead the change in their careers!* Entering a new profession or creating a career path presents many opportunities as well as a sense of uncertainty. To <u>empower</u> new professionals and ensure they thrive in their careers, they need to be aware of professional avenues and opportunities and how to navigate through them. The 2019 New Public Servants Workshop, set to take place on May 16, will provide practical tools and resources, relating to personal and career development, to shape the growth of new professionals in the public service so that they can be the change and lead the change. Participants will learn to effectively and meaningfully engage in their organizations and excel in their careers. *Be the change, lead the change* will provide a platform for you – as a new professional – to gain insights from experienced mid-level and high-level professionals and learn how to navigate the government hiring process, positively brand your professional identity, communicate effectively, and be an ethical leader.

#### **Speakers:**

Alex Benay, Chief Information Officer of Canada, Treasury Board Secretariat Catherine Blewett, Deputy Clerk PCO

Session #1 - Hustling in the Government

Session #2 - Deciphering and Embracing Digital

**Session #3** – Actioning Ethics for Change

Session #4 – DM Panel : Leadership Beyond 2020

**Session #5 –** Speed Mentoring

For further details and to register, please visit the event website.

IPAC Annual Conference - Public Sector Transformation. Action and Meaningful Change.

August 18-21, 2019
Fairmont Winnipeg Hotel
2 Lombard Place, Winnipeg, Manitoba 43B 0Y3

Throughout the developed world, one trend is obvious to those who study and practice public administration: transformation. In a world of technological innovation, changing citizen expectations, and budget restraint, old ways of doing things are no longer viable. This isn't breaking news: there's nothing original about noting that the public sector is changing. What is new is how people are reacting to change. Change can cause anxiety, but it can also be a catalyst. This conference will explore how leaders make the best of changing situations. It will fill your personal toolkit with the accourrement that you will need to thrive amid transformation.

<u>Public Sector Transformation</u> is currently the major focus of the Manitoba public service, which is why we've recruited **Manitoba's Clerk of the Executive Council Fred Meier** to champion the sub-theme of public sector transformation.

From social enterprises and social impact bonds to client-centric models and balanced scorecards, successful transformation involves <a href="Innovation and Disruption">Innovation and Disruption</a>. As **Deputy Minister of Crown Services and Central Services, Scott Sinclair** is well placed to champion this sub-theme with his practical experience.

Transformation occurs in different ways. Call to Action #57 of the Truth and Reconciliation Commission specifically notes the importance of public servants in understanding and incorporating Indigenous history and perspectives in their work. We call this <a href="Reconciliation in Action">Reconciliation in Action</a>, and have asked Manitoba Treaty Commissioner Loretta Ross to champion this sub-theme.

Finally, we can't ignore the increasingly important role <u>Digital Government</u> plays in the changing public sector. Chief Information Officer and Assistant Deputy Minister – Business Transformation and Technology Manitoba, champion Munna Zaman sits at the heart of Manitoba's digital turn.

For further details and to register, please visit the event website.

### **Job Opportunities**

#### **Toronto Urban Fellows - City of Toronto**

The Toronto Urban Fellows program is a competitive opportunity for recent graduates of Masters, LLB, JD, and PhD programs to tackle strategic projects at the City of Toronto. Urban Fellows make important contributions to the City of Toronto's policy and research agenda, provide fresh perspectives on complex issues, and undertake essential program development and evaluation activities. Fellows complete two six-month project assignments in two different divisions at the City, and also participate in monthly Learning Series events that connect Urban Fellows with leaders at the City of Toronto and in the broader community.

#### **Senior Policy Analyst - York Region**

Reporting to the Program Manager, Seniors Strategy, the Senior Policy Analyst is responsible for implementing the York Region Seniors Strategy and monitoring and evaluating implementation, providing program support, making recommendations to resolve issues; providing primary support to the Cross Departmental Implementation Steering Committee; providing policy support and strategic advice to the Department; interpreting federal and provincial legislation and regulations, monitoring and assessing impact on Regional policies and practices, including planning initiatives and providing advice on performance measurement; researching, developing and analyzing innovative and strategic policies and programs to respond to human services, agencies and community needs; preparing environmental scans; and developing cross-functional linkages to ensure that policies and programs align with Department, Provincial and Federal goals; preparing briefing notes and committee reports.

#### Chief Program Officer, Future Cities Canada - Evergreen

Evergreen is seeking a Chief Program Officer (CPO) to provide visionary leadership and oversight to its programs to make cities greener, more livable and prosperous. This involves Future Cities Canada (FCC), a collaborative platform that focuses on the key levers of change to foster urban innovation across Canada; including the development of the Community Solutions Network (CSN), delivering advisory and capacity-building services to municipalities and local stakeholders participating in the federal government's Smart Cities Challenge. The ideal candidate can bring thoughtful narrative to the work, has experience with drafting and implementing policy and will bring extensive experience navigating the challenges of city building and working with diverse stakeholders.

#### Director, Policy and Strategy - Metrolinx

Reporting to the Chief Communications Officer, the Director, Policy & Strategy provides strategic direction and leadership in the development and execution of strategies to build and maintain positive and productive working relationships with key government officials, departments, ministries and agencies, federal, provincial, municipal, and to build awareness and support for Metrolinx to plan, build, operate and connect transportation in the GTA and Hamilton.

#### President and CEO - Burlington Chamber of Commerce

The Board of Directors of the Burlington Chamber of Commerce seeks an experienced individual for the position of President and CEO. This position requires a strategic and innovative leader who will work with various stakeholders such as government, business and community leaders to evolve and grow the Chamber of Commerce for long-term sustainability. In this high profile role, preferred candidates will have demonstrated experience in a Chamber of Commerce, Board of Trade or not for profit organization similar in size and scope to the BCC. They have experience in dealing with government, regulatory bodies, and have knowledge of the Burlington and Ontario business communities.

#### **Senior Associate - Stosic and Associates**

Stosic & Associates is currently seeking a Senior Associate to support the firm as it continues to grow in a variety of industries. This position is located in Toronto. Ideal candidates will have interest in highly regulated sectors and a minimum of 3-4 years of professional experience in policy development, regulatory issues and affairs, and/or politics.

### **Job Opportunities**

#### **Executive Director, Transit Policy and Programs - Ministry of Transportation, Ontario**

As the Executive Director, Transit Policy and Programs in the Policy and Planning Division, you will be at the front end of shaping a strong transit system across Ontario. MTO are seeking an executive who can strategically lead the development and implementation of policies and frameworks to deliver provincial transit policy, agency relations and government programs and services. They are seeking an inspiring and collaborative leader who will ensure partners play a key role in the co-design, development, and implementation of the transit system, while ensuring linkages with overall government priorities. They are seeking a transformation accelerator who will embrace technological innovations and create forward looking transit plans and strategies that prepare Ontario for the future. Most of all they are seeking an executive to build capacity and bench-strength in an inclusive, high performing and highly engaged team.

#### **AWS Public Policy Intern - Amazon**

The successful candidate will proactively build relationships across the AWS Public Policy, Amazon Public Policy, business, public relations, and legal teams to help prioritize and address public policy issues faced by AWS in Canada at the federal, provincial, and municipal levels, as well as in highly-regulated markets (e.g., energy, financial services, and healthcare). You will be involved in supporting new projects and initiatives, pursuing "think big" ideas, helping drive performance and building plans for the future. The role is broad-based and will require an individual who can thrive in a dynamic environment; successful candidates are organized, detail-oriented, and effective communicators. This is a full-time (working hours) internship (March – December 2019) aimed at graduate-level university students. The position is based in Toronto, Ontario and is aligned to the AWS Americas Public Policy team.

#### **CEO - Canadian Auto Dealers Association**

The CEO is the day-to-day face and ambassador of the national association with government, manufacturers, member associations and a wide variety of other industry stakeholders. They provide overall direction, support & guidance to Ottawa staff to ensure CADA maintains an influential & visible profile with the Federal Government & its officials, both elected and bureaucrats; and prioritize issues and escalate information, recommending appropriate course of action to members of the Executive Committee and lead any initiatives required to protect member interests.



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