

School of Public Policy and Administration

NEWSLETTER

September 2019 - Volume 7, Issue 18

New book co-authored by Professor Thomas Klassen offers comprehensive guide to studying abroad



Professor Thomas Klassen

Professor Thomas Klassen, from the School of Public Policy & Administration in the Faculty of Liberal Arts & Professional Studies (LA&PS), is co-author of a just published guide to flourishing while studying abroad and mobilizing an international education to begin a fulfilling career after graduation.

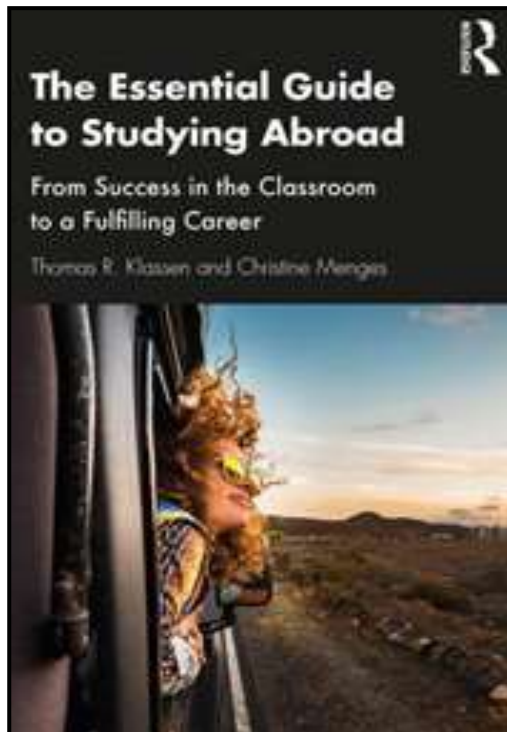
The book, *The Essential Guide to Studying Abroad: From Success in the Classroom to a Fulfilling Career*, covers all aspects of the international student experience – inside and outside the classroom – encouraging young people to perform their very best and succeed in their new environment. Written in an engaging and accessible style using examples, case studies, and links to resources, the book reduces the stress of studying and working abroad.

Christine Menges, the co-author, was an international exchange student from Germany at York University in 2002-03. She is now the director of the Career Center, MBA Programs, at the **WHU – Otto Beisheim School of Management**, one of Germany's top business schools. "We wrote this book to help the many students that study abroad and face the challenge of succeeding in a new university, a new culture, and a job market that works very differently from the one of their home countries," says Menges. "The book contains a wealth of practical and hands-on advice, based on years of experience and expertise in guiding international students."

Klassen, who recently taught a **York University summer study abroad courses in South Korea**, notes that, "In 2018 there were more than five million international students with half of these studying in English speaking countries. Two decades earlier there were less than two million international students.

Parents and students know that employers place a premium on new professionals who have a wide range of skills including adaptability, problem solving, critical thinking, and intercultural awareness. One way to develop these sought after skills is through studying abroad."

He adds, "But more importantly, studying outside your own country – whether for a few weeks, a summer, a semester, a year or longer – is a wonderful way to learn about the world. For many young people is it the most amazing adventure ever! Learning in a classroom is necessary and useful, but studying abroad also means learning about a new culture and making friends." The book is aimed at current and potential international students, as well as parents and family members, and school guidance counsellors. **To view the full Y-File article, please [click here](#).**



THE PPASA, GSAPPAL & YUSPPAAN
PRESENT:



STARTING WITH SUCCESS

Meet Your Future on September 20th



To RSVP, [click here](#).

Join us to meet and network
with alumni and take a look
into the Public Policy &
Administration community

September 20, 2019 | 6-9PM

York University Second Student Centre
15 Library Ln, North York, ON M3J 2S5

For more information, contact:
lapssppa@yorku.ca

IPAC Toronto Regional Group presents: Commissioning for Outcomes

Join Public Service Innovation Leaders in a discussion of how commissioning approaches can be used to transform service delivery and an exploration of the opportunities and challenges.

Date: Wednesday September 25th, 2019

Venue: Victoria College Chapel, Victoria College, 91 Charles St. W., Toronto, Ontario, M5S 2C7

Event Schedule:

1:30pm - Registration

2:00pm - Program begins

- Introduction of panel and session - Janet Menard (Moderator)
- Overview of commissioning approaches and opportunities for government - Josh Hjartarson
- Overview of key drivers and practical implications for commissioning at the municipal level - Jason Hastings
- Overview of lessons learned from the UK's experience with commissioning - Tom Gash (via Skype)
- Reflections on critical success factors and key considerations - David Szwarc
- Roundtable discussion and audience Q&A

4:00pm - Networking drinks (TBC)

Fees:

\$45 for members

\$75 for non-members

IPAC-TRG invites you to join our speakers in a discussion of how a new approach to public service design and delivery can be used to improve public services.

To register and for more information, please [click here](#).

Serving up a new menu during September for the McLaughlin Lunch Talk Series

McLaughlin College invites the York University community to come and listen to interesting speakers as they share their knowledge on a variety of topics, and enjoy a free lunch.

The long-running Lunch Talk Series resumes this month, and will present several talks and special events. Students who attend six or more Lunch Talks throughout the year will receive a Certificate of Participation, while those who attend 10 or more will receive a Certificate of Honour.

The talks take place in the Senior Common Room, 140 McLaughlin College, Keele Campus.

Here's what's on the menu for September:

Sept. 24 – Beverley McLachlin: The Legacy of a Supreme Court Chief Justice

Presented by Ian Greene, York University professor emeritus, this talk will examine Beverly McLachlin's 18 years as chief justice of the Supreme Court of Canada. McLachlin turned the court into a more collegial and consensual court than it had been at any time in the court's history. Not only was the rate of unanimous decisions around 70 per cent during these years – significantly higher than before or after – but there were no “blocs” of judges who tended to vote together consistently, as there had been under previous chief justices. In a just-published book, *Beverley McLachlin: The Legacy of a Supreme Court Chief Justice*, Greene and Peter McCormick outline how the character traits developed by McLachlin when growing up in rural Alberta contributed to her success in promoting consensus among the judges about controversial issues such as assisted dying, prostitution and Indigenous land claims. The authors demonstrate how these same qualities carried her through a public showdown with then-prime minister Stephen Harper over an unqualified appointment to the Supreme Court. She was given overwhelming support on her stance by the Canadian and international legal communities. She left the Supreme Court stronger and more respected than ever on the world stage.

This presentation runs from noon to 1:30 p.m.

Sept. 25 – Investing in Yourself: Smart Ways to Cover the Cost of Your Higher Education

Joanne Ong and Elizabeth Kazimi, financial support peers from Student Financial Services, deliver this presentation. Financial literacy is one of the real keys to success at university and this highly interactive workshop will inform students about the many opportunities and resources that will help build wealth while financing a post-secondary degree. Students will learn how to use debt to help them, not hinder them, while completing degree requirements, as well as identify opportunities in spending patterns that can lead to major savings. It will also focus on the three stages of a student loan, what to expect and who is involved in the world of financial aid. It will cover the all-important topic of scholarships and bursaries, but also the many other awards available at York University.

This presentation runs from noon to 1:30 p.m.

To view the full Y-File article for the complete list of September lunch talks, please [click here](#).

The Global Labour Speaker Series is pleased to host: GLRC Year Opener - Cutting Edge Themes in Global Labour Studies

with

Carlo Fanelli, Department of Social Science

Luin Goldring, Department of Sociology

Fay Faraday, Osgoode Hall Law School

Adrian Smith, Osgoode Hall Law School

Pat Armstrong, Department of Sociology

Moderator: Luann Good Gingrich, Director, Global Labour Research Centre

Tuesday, October 1st

519 Kaneff Tower, York University

Panel Discussion 1:30-3:00pm

Reception: 3:00-3:45pm

All are welcome

This panel of distinguished scholars from York University will each present a summary of their research as it relates to one of the five themes of the Global Labour Research Centre, to be followed by a roundtable discussion. **The five themes and their presenter include:**

- Work, Employment and Labour Rights – Carlo Fanelli
- Migration, Citizenship and Work – Luin Goldring
- Gender Relations in Work and Labour Movements – Fay Faraday
- Revitalization of Workers' Movements – Adrian Smith
- Work and Health – Pat Armstrong

We are experiencing a time of turbulence in the diverse world of work. Multiple forces – such as the climate emergency, migration, and automation – converge to threaten livelihoods of individuals and groups all across the globe. At the same time, growing inequality, fractured social relations, and historical and ongoing structural violence provoke great rifts between us, often setting up fierce competition and conflict rather than cooperation and creativity. Responses – even from the academy – are commonly reactionary and fretful rather than forward-thinking and imaginative. **This roundtable discussion will focus on pressing issues related to work, labour and livelihoods, and the opportunities and challenges for research in a rapidly shifting landscape. We will consider questions such as:**

- What is the place of the “public intellectual” in the current social, economic and political climate?
- In these unsettled, contentious times, how can scholars influence the direction of change in labour markets, labour movements, local and global policy, and so on?
- What meaningful and productive research questions might be pursued?
- How might higher education encourage active and engaged leadership on these urgent challenges we face together?

Facebook event page: <https://www.facebook.com/events/369660560369985/>

The *Global Labour Speaker Series* is organized by the Global Labour Research Centre at York University and is co-sponsored by the School of Social Work, Faculty of Education, Department of Equity Studies, Department of Anthropology, Department of Sociology, Department of Geography, Social and Political Thought Program, Department of Philosophy, Department of History, Master of Public Policy, Administration and Law program.

Partisan Universalism: Interdisciplinary and Global Imperatives

A conference in honour of Ato Sekyi-Otu

Dinner: Oct. 2, 2019

Conference: October 3-4, 2019

Founders College, Keele Campus, York University

The Graduate Programme in Social and Political Thought is pleased to announce it will be hosting a conference to honour the contributions of Ato Sekyi-Otu both to the Graduate Programme and to the larger discipline of social and political thought.

The conference, which will feature presentations by alumni, current and emeritus faculty and graduate students from York and beyond, will ask participants to broadly discuss a renewed “partisan” universalism in light of York University emeritus professor (Graduate Programme in Social and Political Thought) Ato Sekyi-Otu’s two main pieces of work: Fanon’s *Dialectic of Experience* (1996) and *Left Universalism: Africentric Essays* (2018). It should be noted that the latter work was recently awarded the prestigious Frantz Fanon award of the Caribbean Philosophical Association (2019).

Registration is free. Those wishing to attend the pre-event dinner on Oct. 2 are asked to purchase a ticket (\$10) in addition to registration. Vegetarian, Halal, Kosher and gluten-free options are available. **Please contact Munjeera Jefford (munjeera123@yahoo.ca)** regarding dietary constraints.

Further information, including an up-to-date schedule, can be found at: <http://spth.gradstudies.yorku.ca/2019/09/2019-graduate-student-conference/>

Conference Registration is free, but please RSVP: [Eventbrite](#)

Dinner Gathering \$10: Wednesday, October 2, 6:00pm

Dinner Guests, please also RSVP: [Eventbrite](#)

Beyond Durable Solutions: The 14th Annual Centre for Refugee Studies Student Caucus Conference

Registration is free, but please RSVP: [Eventbrite](#)

For more information about the conference please contact: yorkcrscaucus@gmail.com or visit us at: <https://crscaucus.info.yorku.ca/>

KEYNOTE SPEAKERS

Mustafa Alio
Jumpstart - Refugee Talent

Dr. Nergis Canefe
Department of Politics, York University

INFORMATION

DATE: October 4-5, 2019

LOCATION: Kaneff Tower, Room 519

REGISTER: crscaucus.info.yorku.ca

THE GLENDON
School of Public and International Affairs
L'École d'Affaires publiques et internationales
DE GLENDON

The 11th Glendon Global Debate is coming up!

October 10th, 2019 from 7:00 - 9:00 pm



Fake news has become an ever-increasing detriment to civil political discourse globally and particularly in North American society. Citizens are saturated with misinformation, fringe groups are empowered to disseminate fallacious messages with a power disproportionate to their size, and trust in traditional journalistic institutions has been eroded. Further, positive feedback loops have developed that reinforce all of these issues, creating a spiral of deterioration of the informed citizenry. "Alternative facts" are now disseminated from the highest political offices in the free world with little to no consequences. Commonly, people are told to research before they post a story, to fact check before they click "share," and to generally become savvier as to the nature of fake news. These are unrealistic expectations. Many lack the skills, resources, time, or even motivation to perform this newly developing requirement. A clear need has manifested for a solution that allows the general public to have some means by which they can evaluate the validity of what they read as the news and information of the day. Academic papers are peer reviewed, and businesses are graded; a way to judge news fact from news fiction is needed at least as much as these other similar solutions.

At the Glendon Global Debate, we have asked a panel of experts to reflect on the challenges facing the Canadian scene and propose some solutions on how Canadians can be equipped to better evaluate the validity of what they read as the news and information of the day.

For further information and to register, [click here](#).

UIT launches a new service called MyApps

As part of a continued commitment by University Information Technology (UIT) to enriching the community's experience, a **new service called [MyApps](#) will make its debut Sept. 16.**

The MyApps service will replace the current WebFAS service, and it offers a more modern and convenient solution for delivering software to students, faculty and staff. MyApps enables University community members to launch software such as Microsoft Office Suite, Adobe Acrobat and IBM's SPSS from any browser either on campus or at home.

Over the past months, UIT staff have been testing and piloting MyApps with much success. Now that the pilot phase is complete, UIT is ready to bring MyApps to the York community. Everyone is encouraged to begin using the new service starting Sept. 16. Access to WebFAS will be continued until Dec. 20, after which it will no longer be available.

Here is a list of what to expect from MyApps:

- A modern interface: MyApps provides a modern, one-stop University portal to access software.
- Better performance: Applications will run as seamlessly as if they were locally installed on your computer.
- Consistent user experience: All applications behave the same, whether launched from a Mac or PC.
- Seamless authentication: When using a Windows machine, if you have already authenticated with your Passport York credentials, you will not be prompted to log in to MyApps.

To learn more about MyApps, visit:

<https://staff.computing.yorku.ca/support-services/myapps>.

Questions or comments should be sent by email to askit@yorku.ca or by calling 416-736-5800.

To view the full Y-File article, [click here](#).

Summer Course Coordinator, Centre for Refugee Studies - York University

TYPE OF POSITION: Part Time Contract

SALARY: \$35/hr + 4% statutory vacation pay

TERM: 6 months (November 15, 2019 – May 16, 2020)

HOURS: Flexible, average 1 day per week over the term of the contract (approximately 7-10 hrs/week maximum), weighted more heavily in the second half of the term of the contract, plus 5 full days for the duration of the Summer Course in May 2020.

LOCATION: Centre for Refugee Studies, York University

CLOSING DATE FOR APPLICATIONS: 18 October 2019

JOB DESCRIPTION:

Responsibility for working with the Summer Course Director on the coordination and delivery of the Summer Course on Refugees and Forced Migration

FUNCTIONS/DUTIES:

- Report to CRS Summer Course Director (day to day reporting)
- Assist the Summer Course Director in facilitating all aspects of the Summer Course
- Work with the CRS Summer Course Director to
 - liaise with local settlement organizations and other groups, as needed, for off-site activities and visits
 - develop and implement a marketing campaign for the Summer Course 2002
 - oversee the selection process of participants and subsidy awards
 - write a final report for the Summer Course
- Work with the Summer Course Director and Summer Course Interns to
 - manage the course website, Twitter feed and Facebook page
 - put together all materials
- Work with the Summer Course Director and the CRS Coordinator to
 - liaise with other York partners (e.g. bookstore, catering companies)
 - liaise with on-campus housing and manage room bookings for participants
- Other duties as required

REQUIREMENTS: Have obtained or are in the process of obtaining a graduate degree with expertise in the field of Refugee Studies or other connected areas.

SKILLS/EXPERIENCE:

- Strong communication skills, including verbal and written English skills and the ability to summarize complex ideas, as well as the cross-cultural communication skills needed to work effectively in an international, intercultural, academic atmosphere.
- Knowledge of and/or experience in Refugee Studies
- Demonstrated ability to exercise judgment, take initiative and solve problems
- Strong interpersonal and teamwork skills
- Excellent organizational, time management and multi-tasking skills

Please submit by email (subject heading: CRS Summer Course Coordinator) a CV and cover letter including the names of at least two references no later than 18 October, 2019 at 10:00 am (EST) to: Anna Purkey, CRS Summer Course Director, Centre for Refugee Studies (apurkey@yorku.ca).

[Policy Advisor, Tax and Extractive Industries - International Institute for Sustainable Development](#)

IISD is looking for a Policy Adviser on Tax and Extractive Industries to join IISD's Economic Law and Policy Program to work primarily with the Intergovernmental Forum on Mining, Minerals, Metals and Sustainable Development in the Mining team. The successful candidate will work with IISD experts and play a leading role in technical assistance programs with governments in Africa, Latin America, the Caribbean, and Asia. The Policy Advisor will also work closely with the OECD Centre for Tax Policy and Administration, as well as the African Tax Administration Forum (ATAF), the Inter-American Centre for Tax Administrations (CIAT), and the United Nations, and will contribute to the development of practical guidance for governments on mining tax policy and administration. Most importantly, the candidate will play a key role in helping developing countries to secure a fair share of the fiscal benefits from their natural resources.

[Senior Corporate Management Policy Consultant - City of Toronto](#)

Reporting to the Director of Corporate Intergovernmental and Agency Relations, the Senior Corporate Management and Policy Consultant will:

- Lead complex projects and government-wide initiatives on behalf of the City Manager, related to government-wide policy, intergovernmental relations, intergovernmental funding, agency relations, strategic planning, Council governance, and stakeholder engagement.
- Coordinate and provide oversight for major cross-cutting initiatives that involve other governments and their agencies, or multiple City divisions, agencies and corporations.
- Develop processes for strategic planning and priority setting, review of governance structures, and establishing intergovernmental strategies.
- Conduct analysis and develop professional and objective strategic policy advice, discussion papers, staff reports, and briefings for the City Manager, senior officials, the Mayor's Office, Standing Committees, and Council.
- Identify policy options related to governance structures, management practices, and recommend changes to support management functions and improve efficiency, effectiveness, and accountability.

[Senior Public Affairs Advisor - Trillium Health Partners](#)

The Senior Public Affairs Advisor will be responsible for the planning, development and implementation of high quality engagement strategies to support Trillium Health Partners strategic goals and priorities. They will be responsible for on-going, strategic engagement with organizational partners, including municipal, provincial and federal government officials, partner organizations, staff, patients and families, and the communities of Mississauga and West Toronto. The Senior Public Affairs Advisor is a creative and strategic individual who has a broad range of experience with government and community relations and communications, including issues management.

[Senior Advisor, Office of the Commissioner of Housing Equity - Toronto Community Housing](#)

The Senior Advisor's mandate is to manage and supervise a team of OCHE staff, in the successful execution of the OCHE's mandate. The Senior Advisor guides the office in its development and implementation of the OCHE budget, policies, practices and procedures relating to the execution of its mandate, as well as critically reviewing and interpreting relevant TCH and City policies, procedures and guidelines, as well as applicable legislation and regulations. The Senior Advisor assists in handling sensitive or difficult matters for the office, identifies trends and systemic issues related to the OCHE's mandate, prepares reports for the OCHE, and provides support, advice and guidance to the Commissioner. The Senior Advisor also acts in the role of the Commissioner of Housing Equity in the Commissioner's absence.

[Manager, Government Relations - Multiple Sclerosis Society of Canada](#)

Reporting to the President, Ontario & Nunavut division and Director, Government and Community Relations, the Manager, Government Relations (GR) is primarily responsible for leading government relations, developing provincial strategy on public policy matters and advancing advocacy across a variety of groups (e.g. government, healthcare etc.) on key issues impacting people living with and affected by MS in Ontario & Nunavut. Provides input and support to national government relations priority setting and related activities.

[Bilingual Coordinator, Post-Secondary Education and Adult Learning - Council of Ministers of Education, Canada](#)

The Coordinator, Postsecondary Education and Adult learning, provides strategic expertise and coordinates the work of CMEC related to the provision of postsecondary education (PSE), adult learning, and skills development in Canada. Education issues within the scope of this portfolio include, among others, the future of skills and work, access and affordability, student transitions, sustainability and outcomes of PSE, and apprenticeship and work-integrated learning.

[Senior Director, Government and Public Relations - Molson Coors](#)

In the role of Senior Director, Corporate Affairs for Canada, you will report to the Chief Legal and Corporate Affairs Officer and will be based in Toronto. You will lead the Canadian Corporate Affairs agenda, budget and team. You will lead Molson Coors Canadian Strategy for Government Relations, Public Relations, Internal and External Communications, Community Relations, Corporate Social responsibility, Corporate reputation and Industry agenda nationally with an objective to mitigate risks and leverage opportunities to significantly contribute to the delivery of Molson Coors Canada business objectives. Monitor media/political situation in Canada and develop actions plans to address potential issue or opportunity and execute with relevant stakeholders.

[Head of Public Policy and Communications - Uber Canada](#)

Uber are looking for someone to lead their Public Policy & Communications team in Canada. You will report directly to Adam Blinick, who runs Public Policy & Communications for the U.S. and Canada. The role is based in Toronto. Ideal candidates will have 10 years experience in policy and/or communications, and a proven track record leading teams--either for a company, a third party or in government. They are also open to people with experience in another walk of life, who intuitively get this stuff, and may be looking for a career change.

[Director, Innovation - Financial Services Regulatory Authority](#)

The Director, Innovation is a newly created role to support FSRA's modernization and ambitious transformation agenda. The incumbent will be accountable for managing the innovation process within FSRA, providing leadership in identifying and delivering on Innovation strategies, programs, services or initiatives in support of overall FSRA priorities. Accountable for working with partners to support new business models and opportunities within the regulated sectors. Oversees the development and implementation of innovation strategies, programs, services or initiatives, focused on both new products/services (from regulated/non-regulated sectors) and supporting the regulatory framework (focus on the regulator) to meet the overall strategic priorities of FSRA and its goal of establishing itself as a principles-based, risk-focused, transformed regulator.



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