

# School of Public Policy and Administration

## NEWSLETTER

May 2020 - Volume 8, Issue 12

Wishing all of our students a successful Summer term. Best wishes and stay well!

YorkU LA&PS Faculty  
@YorkU\_LAPS  
To all our incredible @YorkUSPPA students...

sending virtual hug



Shireen Salti  
@ShireenSalti

I remember taking this summer class two years ago while working full time, volunteering my time, and supporting family and friends in between. Can't imagine how hard this is for current students. Hang in there MPPALers. Here for you ❤️🌟  
[twitter.com/yorkusppa/stat...](https://twitter.com/yorkusppa/stat...)

Piragal Thiru  
@Piragal

Been there! It wasn't easy to juggle then and I don't suspect its any easier now. All the best 🌟🌟🌟 | [twitter.com/YorkUSPPA/stat](https://twitter.com/YorkUSPPA/stat)

Dagmar Soennecken  
May 5 at 11:39 AM

Our current students are starting their summer classes soon, so show them some love #mppalstrong #sppastrong! They: work on #COVID-19 projects, juggle school/work/family, are immunocompromised, support loved ones, are stuck at home, scared etc. So send some hugs, #strength and love !!!! Share on Twitter and Instagram as well.



29 2 Comments 1 Share Seen by 120

Love Comment Share

Shireen Salti Sending all my love and support! Here for you.  
Like Reply - 5d

Kevin Giddings We all support you!! Stay safe and all the best in your studies! We will certainly get through all of this together!  
Love Reply - 4d

Romina Chenecheva  
@Anamor\_Ch  
I finally managed to incorporate morning meditation and 10 minute yoga in my daily routine! It helps so much for concentration and staying present at all times. It would have been handy for my MPPAL exam sessions! #MPPALstrong ❤️  
#MPPALfamily @YorkUSPPA



4 8:46 PM - May 7, 2020

The pandemic is an example of public policy! For future MPPALers looking for a research topic - did the government respond effectively to COVID-19? During this lockdown - I tried to be proactive in my career. How do you network during a pandemic? How do you prepare for a virtual job interview? Need support - email me at [yusppaan@gmail.com](mailto:yusppaan@gmail.com) for a 1 x 1 chat with your alumni association Chair! I am here to support you and ensure MPPAL remains strong! #MPPALstrong  
Chair of York University School of Public Policy Alumni Association Network, Ashley Cabral

HBR'S  
10  
MUST  
READS

FEATURING  
Interviews to Strategy  
by Michael Porter

On  
Strategy

If you need reading ideas on strategy, read these  
insightful articles from Harvard Business Review

**MPPAL students publish articles in Canadian Government Executive magazine**

Articles by three of our Master of Public Policy, Administration and Law (MPPAL) students are being showcased in *Canadian Government Executive (CGE)* magazine.

MPPAL students wrote original articles as part of the public management course with Professor John Wilkins that began in Fall 2018. Their articles offer insights on the prospects for public sector development from the upcoming generation of public service leaders.

**The three MPPAL students featured in CGE magazine in 2020 are:**



**Sindiswa Moyo**

- **DECISIONS, DECISIONS, DECISIONS**



**Aldeli Alban Reyna**

- **FLEXIBLE WORK: a modern management approach**



**Richard Mohammed**

- **PRODUCTIVITY BY TRANSPARENCY, NOT TYRANNY**

To view the full articles in the latest issue of the CGE magazine, please visit: [https://canadiangovernmentexecutive.ca/dig/26\\_02/20/](https://canadiangovernmentexecutive.ca/dig/26_02/20/)

**MPPAL Alumni Georgette Morris and Shireen Salti co-author article titled:**

**“Foreign-trained doctors are untapped resource in pandemic fight”**



**Georgette Morris**



**Shireen Salti**

Canada has thousands of qualified doctors and nurses who could help our strained health system now and in the future – but they’re stuck on the sidelines.

The foreign credentialing issue has been a concern since well before the COVID-19 health crisis. It’s disheartening that even with a pandemic in full swing, Canada is still not leveraging one of its most valuable assets: the skills and experience of thousands of doctors.

Read the full article co-authored with Anjum Sultana in *First Policy Response* [here](#).

## May 2020

Summer term begins!

All Career Centre operations, programs and services are continued to be conducted remotely until further notice.

Register for upcoming virtual events, group activities and workshops at [careers.yorku.ca/calendar](https://careers.yorku.ca/calendar)

### Attend these webinars to help with your job search!

- |   |   |
|---|---|
| May 13: Resumé & Cover Letter Writing   | May 25: Resumé & Cover Letter Writing     |
| May 14: Interview Preparation           | May 27: On the Job Success                |
| May 20: How to Effectively Use LinkedIn | May 28: Ways to Make Money While Studying |

### Explore career options webinars!

- |                                       |                                   |
|---------------------------------------|-----------------------------------|
| May 6: Personality and Career Choice  | May 13: My Career Plan & COVID-19 |
| May 12: What Can I Do With My Degree? |                                   |

### Special Webinars for York Students with Disabilities ONLY!

- |   |   |
|---|---|
| May 7: Learn about Lime Connect and Disability Disclosure | May 21: Learn about Programs and Services Offered by JobStart |
|---|---|

### Virtual Employer Recruitment Session!

May 14: York University Temporary Agency (YUTA)

No Appointment or registration required for Career Corner: Ask the Pros and Virtual Career Lounge. More info at [careers.yorku.ca/calendar](https://careers.yorku.ca/calendar)

### Virtual Career Lounge

Mon - Tue - Thu - Fri: 9:00AM - 12:00PM/  
Wed: 9:00AM - 11:00AM

Join the zoom meeting with our career peer educator to answer your general career questions at <https://careers.yorku.ca/dropby>

### Career Corner: Ask the Pros

Mon - Tue - Thu - Fri: 1:00PM - 2:30PM/  
Wed: 11:00AM - 12:30PM

Join the zoom meeting with our career professionals providing expert advice on specialized topics each day at <https://careers.yorku.ca/careercorner>

### Career Lounge resumes for the summer term!

Our Career peers can help with Resumé & Cover Letters, Job Searching, Interview Skills & Preparation, LinkedIn or navigating the Career Centre website and resources.

Mondays - Career Chats with York International Students  
Tuesdays - Professional Etiquette & Networking  
Wednesdays - Thinking about further education?  
Thursdays - What are my career options?  
Fridays - My Career Plan & COVID-19

Please visit the Career Centre online [calendar](https://careers.yorku.ca/calendar) for upcoming schedule and topics.

The Career Lounge for summer term resumes on May 4. Please visit the [career lounge page](https://careers.yorku.ca/careerlounge) for schedule and zoom meeting information. Career Corner: Ask the Pros will focus on specific career topics every day hosted by our in-house career professionals. We have put together [FAQs](#) to inform you of our process changes and collective [resources](#) that are available during these unprecedented times. Students can register for Career Centre activities as well as search for and apply to a variety of summer, part-time, full time and volunteer opportunities both on and off campus through [Experience York](#).

## Clarity on convocation, online learning offered during Student Virtual Town Hall

Members of York University's leadership team hosted a Student Virtual Town Hall on April 30 to connect with undergraduate and graduate students, and address their questions and concerns during an hour-long livestream session. The event was hosted by President and Vice-Chancellor Rhonda L. Lenton and Vice-Provost Students Lucy Fromowitz.

Lenton began the session by congratulating students on completing the Winter term during an incredibly disruptive time, saying "You all persevered and showed incredible patience with us." She and Fromowitz acknowledged students' concerns about what to expect for the Fall term, and explained the University is working with the provincial and federal governments and Toronto Public Health to determine what the appropriate next steps are.

Students highlighted concerns with the Summer term, including having difficulty enrolling in courses due to caps on class sizes. Students were assured the University is reviewing how to accommodate the increased demand – whether that means increasing class sizes or introducing additional courses. Students also has questions about finances, tuition costs and financial restrictions on enrolling for Summer courses. Fromowitz, in addressing tuition, explained that students will continue to have access to a rigorous education online that delivers the full curriculum and enables progress. This, she said, means there is no adjustment to tuition; however, students may see reductions in ancillary fees where applicable. Fernandez added the Office of the University Registrar will be changing some of the current financial block thresholds to enable students with financial challenges to enroll. He also reminded students that York has [emergency bursaries](#) available, and there is government funding available to support students.

Lenton expanded further to say 2020 graduates would not be overlooked, and the University is working to create a virtual celebration for students who want to celebrate now. "We do know there are many of you who may want to participate in that, but also may want to walk across the stage, so we are planning on having a larger convocation as soon as we can." Details regarding the virtual Spring Convocation will be communicated by mail in coming weeks, she said.

Students were reminded that access to electronic library materials continues to expand, and librarians are available for assistance online.

All information relevant to students, with respect to COVID-19, can be found online at <https://coronavirus.info.yorku.ca/category/students/>.

View the Student Virtual Town Hall at: <http://vp.students.yorku.ca/town-hall>.

To view the full Y-File article, [click here](#).

## [Service Design Consultant \[2 positions!\] - City of Toronto](#)

This role would be part of the newly-formed Customer Experience Transformation & Innovation (CXi) Team designed to unify major transformation initiatives and introduce a more 'outside-in' approach to the design and development of services. Starting with a few city-wide priorities, CXi has started working with select program areas to introduce cross-functional teams made up of program, technology and service design / digital specialists working in a more agile fashion and adopting a product mindset. Human centered design is at the core of this new approach engaging residents iteratively through the design and development process and ensuring we are removing friction from our customer journeys. Service design specialists are key to this transformation and the city will continue to build capacity in this area.

## [Director, Growth Management Program Policy, Planning, Analysis & Delivery - Ontario Growth Secretariat](#)

The Ontario Growth Secretariat is looking for a strategic and innovative senior executive to provide direction and leadership to the development and delivery of growth management plans and policy, through the Places to Grow initiative. As Director of Growth Management Program Policy, Planning, Analysis & Delivery you will lead analysis, research and policy development in all areas of urban/regional growth management, and measures to support the implementation of growth plans.

## [Director, Strategic Comms and Manager, Partnerships - Brookfield Institute](#)

The fine folks at Brookfield are seeking a Director of Strategic Communications to lead and mentor a team that will bring to life a robust, data-driven picture of Canada's innovation economy, informing thoughtful public policies that will enable Canadians—from different regions, sectors, and backgrounds—to seize the opportunities and prepare for the risks in the shift to an innovation-driven economy. They are also seeking: an experienced business development leader, who thrives in building relationships and securing strategic partnerships on behalf of the Institute, delivering great projects to drive Canada's innovation economy.

## [Manager, Policy - Oxfam Canada \(Ottawa\)](#)

Reporting to the Director of Policy and Campaigns, the Manager, Policy is responsible for providing strategic direction for Oxfam Canada's policy influencing work and raising Oxfam Canada's recognition as a thought leader on issues related to poverty, gender justice and inequality, both in Canada and globally. They are responsible for the development, planning and delivery of creative and robust advocacy initiatives, and for building recognition for Oxfam's program and policy expertise, especially in the Canadian context. The Manager, Policy will provide leadership, mentorship and direction to a team of policy and advocacy specialists to ensure implementation of powerful and effective advocacy and influencing strategies. They will manage the Policy unit by overseeing research and policy development, coordinating overall government relations, and leading on budgeting, monitoring and evaluation, and performance management.

## [Council Liaison \(2 Positions\) - Toronto Community Housing](#)

TCH are currently looking for two (2) permanent full time, Council Liaisons who will work closely with internal and external stakeholders to address all inquiries, requests and concerns from Toronto City Councillors, Provincial MPPs and Federal MPs, and act as the point person to communicate with elected officials and their staff on behalf of TCH.

## [Housing Researcher - Wellesley Institute](#)

Guess what? There's a job at Wellesley where you can work on a super-neat housing needs assessment. This is a 6-7 month contract, starting in Fall 2020. Wellesley Institute has initiated work on a Toronto Supportive Housing Growth Plan, in collaboration with Canadian Mental Health Association Toronto Branch and the Toronto Alliance to end Homelessness. The focus is housing and supports for people with mental health issues or addictions or who are experiencing chronic or episodic homelessness. One component of this work is a needs assessment. The researcher selected will carry out the needs assessment, reporting to senior staff at Wellesley Institute. The researcher will participate in a project team for the broader Supportive Housing growth plan.

## [Specialist, Government & Corporate Affairs - Canadian Partnership Against Cancer](#)

Reporting to the Manager, Board and Government Relations, the Specialist, Government and Corporate Affairs (the Specialist) will collaborate with teams who have shared accountability for partner engagement, including Partner Engagement, Regional Integration and First Nations, Inuit and Métis Cancer Control, to develop and implement an integrated and strategic approach to engaging with government partners and stakeholders within a broader partner engagement framework. Additionally, the Specialist is a key resource for the organization, acting as a consultant for teams and providing actionable insights related to government contacts, processes and communications in the context of programmatic work.

## [Senior Manager, Government Relations - Futurpreneur Canada](#)

As the Senior Manager, Government Relations, you will lead Futurpreneur Canada's government relations activities to secure needed funding, partnerships, and other forms of support so that they can help more young entrepreneurs succeed. You will lead the creation of and execute on a government relations strategy to successfully cultivate, maintain and leverage Futurpreneur Canada's extensive relationships across Canada and to some extent internationally with elected officials, staff in all orders of government, and relevant policy influencers. This strategy will encompass: research and consultation to allow Futurpreneur to contribute and respond to relevant government policy and support agendas; communication to ensure strong relationships with policy makers and influencers and to promote Futurpreneur Canada's economic and other impacts; and the timely preparation of public funding and partnership proposals, policy submissions and reports.

## [CEO - Canadian Health Food Association](#)

The Canadian Health Food Association (CHFA) is the largest trade association in Canada dedicated to the \$9B natural health and organic products business in Canada. Representing over 1,000 members comprised of retailers (independent and mass grocery), manufacturers, wholesalers, distributors, and importers, CHFA holds the largest natural health products trade events in Canada. CHFA also brings a strong collective voice to government -- monitoring issues, regulations, and government policies, and helping to shape industry guidelines. The sector is constantly evolving and innovating new products, and government regulations related to health food products and supplements are continuously changing. A CEO with a strong understanding of government relations and advocacy, exceptional communication skills, proven success fostering positive relationships with a wide range of stakeholders, and the ability to lead and inspire others through challenges and change is essential.

## [Monitoring & Evaluation Coordinator - Code for Canada](#)

Guess WHAT? Code for Canada is looking a social science researcher/data-driven storyteller to be their M&E coordinator. This is a 6 month contract, starting June 1.



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with SPPA*

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**MPPAL LinkedIn Group:**  
<https://www.linkedin.com/groups/3908927>

[www.sppa.laps.yorku.ca](http://www.sppa.laps.yorku.ca)

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## [Vice President, Policy - Toronto Region Board of Trade](#)

The role of Vice President, Policy (VP) is a key executive role mandated to lead the Policy team and be responsible for identifying areas for action that reflect the mandates of the Policy Committee of the Board. These include (but are not limited to) the development of campaigns, policy papers, government briefings, summits, advocacy plans and strategic partnerships. Reporting to the SVP, Strategic Initiatives, Policy & Public Affairs, the VP will be a key liaison with all levels of government. The VP cultivates the support of stakeholders, and monitors, analyzes and identifies new opportunities that represent the Board's constituencies' needs. S/he crafts recommended public policies to achieve TRBOT's long-term strategic goals while sustaining an appropriate balance with annual tactics, and externally positions TRBOT as a key, impactful leader and voice of influence on public policy and governmental affairs initiatives that are relevant to members.

## [Policy Analyst - Ontario Native Women's Association](#)

The Policy Analyst will be responsible for policy research, analysis and development to offer strategic direction, support and advocacy for the ongoing development of culturally relevant policies, legislation, and best practices that positively impact Indigenous women and their families. The Policy Analyst will conduct research and analysis of local, provincial and national policies, programs, initiatives and economic trends that affect the well-being of Indigenous women and their families. The Policy Analyst will examine existing and emerging legislation and policy development to uncover the potential impacts on Indigenous women, and their families. The Policy Analyst will prepare information packages, tool kits, policy papers, and briefing notes. The Policy Analyst will draft correspondence, position papers, project proposals, briefing notes, work-plans, and reports; and will represent ONWA at regional and/or provincial government committees and tables.

## [Policy Analyst, Indigenous & Regulatory Affairs - Prospectors & Developers Association of Canada](#)

Reporting to the Director of Policy and Programs you will work as an integral part of the PDAC Indigenous Affairs Program to help build mutually-beneficial relationships between mineral industry companies and indigenous communities, and enhance participation by Indigenous peoples in the mineral industry. In the role of Policy Analyst, you will also be responsible to work on the Lands and Regulations Program, supporting access to the land base in order to improve exploration success and enhance the clarity, certainty and efficiency of the regulatory framework. You will achieve these objectives working collaboratively with senior management and designated PDAC committees.